Measuring Value, Impact and ROI in Environment, Health & Safety (EHS)

The ability to protect the environment, keep employees healthy and maintain a safe workplace is the goal of most employers, in all industries. But at what cost? Organizations in the public and private sectors need a credible method to show the value of EHS projects and programs. These programs require investments and the Phillips ROI Methodology™ is the best process to implement to ensure those investments add value and prove that value to all stakeholders.

In organizations program sponsors and those who have responsibility for the success of projects and programs are held more accountable than ever for the financial impact and ROI of their programs and projects. These EHS programs and improvement initiatives include:

- Energy saving projects
- Recycling programs
- Smoking cessation programs
- Waste management solutions
- Stress management
- Fitness and exercise
- Ergonomics
- Safety management systems
- Accident prevention
- First aid and personal protection
- Safety leadership programs
- Hazardous chemicals & materials
- Energy saving projects
- Recycling programs
- Smoking cessation programs
- Waste management solutions
- Stress management
- Fitness and exercise
- Ergonomics
- Safety management systems
- Accident prevention
- First aid and personal protection
- Safety leadership programs
- Hazardous chemicals & materials

ROI Institute Canada is a leading provider in measurement, evaluation and ROI – enabling organizations to prove the value, impact and ROI of all types of EHS programs, projects and improvement initiatives.

The ROI Methodology™ Environment, Health and Safety Certification Workshop

Fully master all the skills you need to implement a comprehensive ROI initiative in your organization with our five-day Certification workshop, for EHS professionals. You’ll gain the skills to become certified in the ROI Methodology and you’ll learn how to sustain the measurement and evaluation process on a continued basis. You’ll also receive ongoing personalized coaching and support once the workshop has ended as you conduct an impact study in your own organization. Once you’ve demonstrated competency in applying the ROI Methodology, you will earn the prestigious Certified ROI Professional designation. No other workshop gives you access to the same level of expertise as ROI Certification. Offered publically as well as customized for your organization.

The Phillips ROI Methodology™

The Phillips ROI Methodology generates a balanced set of data that are believable, realistic and accurate, from the viewpoint of key stakeholders. The methodology approaches credibility head-on through the use of:

- A balanced set of data
- A logical, systematic process
- Guiding Principles
- A method to isolate the benefits of a program
- A proven methodology based on thousands of applications
- Emphasis on implementing the methodology within an organization to ensure the process is sustained
- A procedure accepted by sponsors, executives and others who fund projects

Why Measure ROI?

It is evident that there is an increasing demand to show the financial impact of expenditures that invest in programs and improvement initiatives in organizations. There has always been a concern over the value of programs, projects and all organizational improvement efforts and now the definition of value includes financial impact. The expenditures used to be categorized as a “cost of doing business” – now they are an investment and demand a ROI.

Pluspoints

- Recycling programs
- Waste management solutions
- Fitness and exercise
- Safety management systems
- First aid and personal protection
- Hazardous chemicals & materials

+ Input/Indicators

1. Reaction & Planned Action
2. Learning
3. Application & Implementation
4. Impact

ROI institute canada.com
Why ROI Certification

• Build capability to measure impact and ROI of projects and programs
• Provides a skill set to apply the ROI Methodology as a program or project improvement process
• Gain the ability to implement the Methodology in your organization
• You become an ROI expert
• You will strengthen your working relationships
• Applying this credible Methodology will result in obtaining and securing funding for programs and projects
• You acquire a higher level of respect from executives

Who Would Benefit from ROI Certification

Anyone who needs the skills to measure the impact of all types EHS programs. Individuals who need to demonstrate the ROI and impact of Environment, Health and Safety initiatives such as waste management, safety leadership, accident prevention, safety training, wellness, industrial hygiene, recycling programs, safety incentives and fitness and exercise will benefit.

What You Will Learn

During the workshop, you will:
• Apply the ROI Methodology™ to a program in your own organization
• Get detailed, first-hand experience with every step
• Learn how to calculate ROI
• Learn how to measure the contribution of training and performance improvement programs
• Learn how to enhance program results and improve ROI
• Discover how to convert both tangible and intangible benefits into monetary values

Gain the skills to be fully certified, including:
• Determine data collection timing and methods
• Choose appropriate strategies for isolating the effects of programs
• Calculate or estimate the value of an improvement
• Apply simple statistical tools to data analysis
• Analyze data and calculate the actual financial ROI

Certification Benefits

• Demonstrate ability in conducting an impact study
• Certificate of Accomplishment (upon successful completion of your own impact study)
• Critical skills that will render you more credible and valuable to your organization’s executives
• Permission to conduct one-day workshops on the ROI Methodology in your own organization

Member Benefits

As an additional benefit, you’ll become a member of the ROI Network, the leading resource on the application of the ROI Methodology around the world. As a member of the network, you’ll be an authorized practitioner of the ROI Methodology and entitled to give one-day workshops in your own organization. You’ll also have access to the online resources available in our Members Only area of our website.

Upcoming Workshops

ROI in Environment, Health & Safety Certification
January 26 – 30, 2015
Toronto, Ontario

Master all the skills required to implement comprehensive ROI measurement within your organization. Build the capability to become certified in the ROI Methodology™. This is a 5-day workshop targeted to Environment, Health and Safety professionals and executives.

Register for the Event

Please go to www.roinstitutecanada.com to register or scan the code below.

About ROI Institute Canada

ROI Institute Canada is the Canadian partner of the ROI Institute and a leading provider in measurement, evaluation and ROI – enabling Canadian public and private organizations to prove the value, impact and ROI of programs, projects and improvement initiatives. To discuss your challenges or inquiries on ROI, contact Suzanne Schell.

© 2014 ROI Institute Canada. All rights reserved.